

GTF

GEORGIAN *Tourism* FAIR

**22ND NATIONAL
TURISM Fair**



A.Tsereteli ave. 118

Tbilisi, Georgia

www.tourismexpo.ge

Organized by: ExpoGeorgia



**CAUCASUS REGION
UNDER ONE ROOF**

13 – 14 | MARCH | 2020

Supporters: GNTA, GBTA, Convention and exhibition bureau of Georgia, USAID, My Way Airlines.



GTF'20 - THE MAIN EVENT FOR TOURISM INDUSTRY IN CAUCASUS REGION - 22nd Georgian Tourism Fair is a 2-day event that will be held on March 13-14, 2020, at the Exhibition Center ExpoGeorgia in Tbilisi, Georgia. The event will provide a platform for the industry to encourage the development of domestic, regional and outgoing tourism in the Caucasus region. Tourism Fair will offer an opportunity for companies to promote and market their products and services within the industry as well as to the general public.

WHY PARTICIPATE

Georgian TourismFair 2020 - Hosted Buyer Program / B2B Meetings

In 2020, Georgian Tourism Fair will mainly focus on facilitating Caucasian tourism industry in discovering and attracting tourists from new markets and for the first time in the history of afore-mentioned exhibition, will host up to 100 buyers (travel companies) from 16 different countries.

Participating companies will be given an opportunity to meet face to face with established major organizations (DMC's PCO's, AT's) interested in developing business relations from following countries:

China

Kazakhstan

India

Belgium

Germany

Israel

Estonia

Poland

Lithuania

Latvia

Ukraine

Turkey

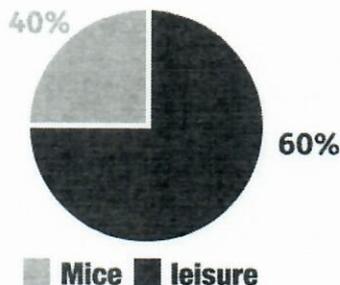
Saudi Arabia

UAE

Kuwait

Qatar

BUYERS ANALYSIS



PRE-SCHEDULED MEETINGS IN THE FRAMEWORK OF THE EXHIBITION

ExpoGeorgia as the organizer plans to gather whole Caucasus region under one roof, while encouraging the participation of the different companies from the Caucasus region by offering them special conditions.

WHAT WE OFFER

Participation at the united stand- 400 euro

The national stand, with the capacity of max 10 companies from same country sharing the common space.

Including: Carpet, lightning, information desk, company name (signage), registration fee, entry in the exhibition catalogue, 1 electric outlet (220 volts, 2 kwt), general cleaning and security of pavilion

Participation with mini booth, 4 sq.m. – 650 euro

Including: Exhibition booth rear and side walls, Carpet, lightning, 1 electric outlet (220 Volt 2 kwt), 1 table and 4 chairs, company name (signage), wastepaper basket, entry in the exhibition catalogue, registration fee, general cleaning and security of pavilion

Participation with regular booth – min. 6 sq.m.

1sq.m. of equipped exhibition space (open from one side)- 195 euro+200 euro (registration fee) Including: Exhibition booth rear and side walls, Carpet, lightning, 1 electric outlet (220 Volt 2 kwt), 1 table and 4 chairs, company name (signage), wastepaper basket, entry in the exhibition catalogue, general cleaning and security of pavilion

PARALEL EVENTS:

Travel Forum

Participating companies will have access to the presentations, workshops, discussion panels related to the most critical topics and issues in the tourism industry, conducted and moderated by industry professionals..

Presentations for hosted buyers

In the framework of the exhibition inspirational talks about Georgian tourism potential, touristic products and domestic travel destinations will be organized. We offer you to prepare presentations about your country, its products and services that are unique sales proposition for our invited guests all around the world.

Dont miss out on the chance to be involved in creating one of the most important events in the tourism industry in Caucasus!

Deadline for the application: January 23, 2019

For detailed information about different participations and package proposals, please do not hesitate to contact us:

*Tamar Kirvaildze
Georgian Tourism Fair - Project Manager
tkirvalidze@expogeorgia.ge
+995593132408*

